



Mission Statement and Business Code of Conduct

The Vail Valley Foundation
MISSION, VALUES, CODE OF CONDUCT

Mission Statement:

To enhance and sustain the spirit of the Vail Valley by providing leadership in educational, athletic and cultural endeavors.

Values:

- Teamwork
- Respect
- Integrity
- Commitment
- Pride
- Adaptability

Vision Statement:

The Vail Valley Foundation was established in 1981 and annually enriches the community through world-renowned athletic, cultural and educational endeavors. As the largest and oldest foundation in Eagle County it assumes a lead role in enhancing the vitality and quality of life for everyone throughout the valley, with the aim of bringing the world to the Vail Valley and the Vail Valley to the world.

Sustainability Code of Conduct Pledge:

At The Vail Valley Foundation we are committed to sustainability and the “triple bottom line” approach including: environmental sustainability, financial sustainability, and social equity. We integrate sustainability into our management and facility operations and our programming for youth and adult participants. We are a socially and environmentally responsible organization and therefore we address what we can control through our operations, and we influence what we can’t control by considering the extended supply chain when we purchase from and contract with vendors. For additional information please refer to The Vail Valley Foundation Sustainability Action Plan.



Green Team

The Vail Valley Foundation has a designated Green Team with two co-chairs and other staff represented from each of the program departments. The Green Team meets monthly, at a minimum, and is responsible for overseeing and coordinating the organization's sustainability management and initiatives and Sustainability Action Plan.

Sustainability Policy Statement

The Vail Valley Foundation is committed to sustainability of the Eagle Valley and surrounding mountain environment. We value the ecological, economic, and cultural health of our community and our valley. Therefore we strive to engage our participants, visitors, and employees in environmental stewardship and learning about the surrounding mountain environment. We also encourage our participants, visitors, and employees to participate in local cultural and educational opportunities that enrich our community's sense of well-being. The Vail Valley Foundation uses a Sustainability Action Plan to set goals and guide our progress and we create an Annual Sustainability Report to communicate and celebrate our successes.

Waste Reduction Pledge

Recycling Policies

The Vail Valley Foundation is committed to limiting our environmental impact by reducing waste through recycling and composting. Staff members are familiar with recycling policies and procedures and are capable of instructing guests and visitors about how to use our recycling system. Recycling bins are located in the staff common area's and are taken out once full to a large community recycling bin.

The following describes how we dispose of specific types of recyclable materials.

Cardboard

Cardboard is broken down and tape and staples are removed before it is placed neatly in the recycling area for staff to take to a recycling collection center.



Paper, Plastic, Glass, and Aluminum

Our comingled recycling can include all recyclable paper, plastic, glass, and aluminum containers marked with a recycling symbol. Staff members rinse out containers to prevent both a dirty recycling stream and odor in our indoor recycling bins

Water Use Policy

The Vail Valley Foundation is dedicated to the efficient use of water, and educate our staff on how to be more sustainable in this practice.

Plan Objective: The Vail Valley Foundation will track and record water use on a monthly basis. With a baseline established, VVF will determine and enact the best procedures to reduce water consumption.

Procedure:

1. Water utility bills will be used to determine monthly water usage and determine the monthly usage.
2. The Green Team will work with staff to reduce the amount of water they waste (i.e. leaving faucets running).

Energy Reduction & Renewables Policy

The Vail Valley Foundation is dedicated to efficient use of energy resources and education our staff on sustainable practices in this area.

Plan Objective: The Vail Valley Foundation will track and record energy use and renewable generation and record on a monthly basis. The Vail Valley Foundation will continually aim to reduce energy use thereby reducing total energy consumption.

Procedure:

1. The monthly energy bills will determine the amount of energy used within the office.



2. All staff will be encouraged to make behavioral changes to reduce energy use, such as lower thermostat set points and leaving lighting off when there is plentiful natural light. Turning lights off when leaving the room and unplugging electronics not in use.

Greenhouse Gas Emissions Policy

The Vail Valley Foundation is dedicated to the accounting and reduction of Carbon Dioxide and other greenhouse gas emissions related to operation.

Plan Objective: The Vail Valley Foundation will total the emissions equivalent from all non-renewable energy sources, employee commuting, and company vehicle operation. Action plans will then be taken to reduce this total.

Procedure:

1. Employee commuting mileage and frequency will be totaled to establish a baseline. Staff will be encouraged to carpool, bike, and use public transportation to reduce commuting mileage via incentives and planning facilitation. Then, commuting mileage will be recorded on a quarterly basis to track reductions.
2. Mileage on fleet vehicles will be tracked on a quarterly basis. Employees will be encouraged to use fuel in these vehicles responsibly.

Pollution Prevention—Vehicles

The Vail Valley Foundation reduces air pollution and vehicle traffic by encouraging our participants, visitors, and employees to use public transportation whenever possible. Our employees are rewarded for using alternative and public transportation to get to work including: carpooling, walking, biking, and using local public transportation. Whenever possible, we choose fuel efficient vehicles to support our operations.

Chemical Use and Purchasing Pledge

The Vail Valley Foundation strives to minimize the amount of harmful chemicals it introduces into the environment by using non-toxic and biodegradable cleaning products. We will be looking into different productions that are more sustainable for the environment and staff.



Responsible Purchasing Pledge

The Vail Valley Foundation strives for sustainable economic development through the support of local businesses and the purchasing of recycled, fair trade, local and organic products when possible.

Plan Objective: The Vail Valley Foundation will track records of recycled, fair trade, local and organic products purchased for each quarter. The Vail Valley Foundation will calculate/estimate eco-friendly products purchased as a percentage of the total products purchased each quarter.

Procedure to Follow:

1. Staff will be encouraged to purchase products locally when available, (within a 100-mile radius of the organization), over importing from outside the region.
2. We will start tracking the products that we purchase that are local, recycled and fairtrade.

Paper Reduction Pledge

Plan Objective: The Vail Valley Foundation has and will continue to purchase 30% Recycled Office Paper. Paper reduction pledge of 10% annually and Tracking of Office Paper Purchases.

The Vail Valley Foundation pledges to reduce paper usage and commit to only use recycled copy paper and will maintain standard reporting; at a minimum quarterly.

Procedures to follow:

1. Tracking and documentation of overall volume of copy paper purchased. This will be maintained on a quarterly basis
2. Copy paper with print on one side must be reused in a separate tray in the printer.
3. Staff will be encouraged to recycle all documents that are no longer needed.

GIVING BACK TO OUR COMMUNITY

The Vail Valley Foundation believes that we should regularly support other non-profit organizations and our community. We have developed a volunteer policy for employees and pledge to do the following:



1. Continue to encourage staff members to choose a volunteer opportunity of their choice to participate in. Employees are offered 8 paid hours for volunteering within the community.
2. Continue to participate as a company in different volunteer opportunities which employees are paid for (i.e. Eagle Valley River Clean Up).
3. Within the organization, VVF staff is encouraged to volunteer across departments in our many programs within the community in the amount of 16 paid hours.

The Vail Valley Foundation gives back through our Grant Program:

- Providing grants in the amount of \$185,000 annual to other organizations.
- Providing auction items and foundation sponsorships for other organizations.

Participant & Visitor Education Regarding Sustainability

The Vail Valley Foundation promotes the principles of sustainability and stewardship to our guests and visitors in the following ways: through their interactions with employees, marketing messages, printed collateral, advertisements and website.

Participant & Visitor Education—Do No Harm/Responsible Travel

The Vail Valley Foundation values and protects our surrounding mountain landscapes and watersheds. Our organization benefits from local ecosystem services such as clean air and water and natural open spaces for our participants, visitors, and employees to recreate and rejuvenate. We are surrounded by the 2.3 million acre White River National Forest including federally designated Wilderness Areas.

Participant and Visitor Education—Economic Development

The Vail Valley Foundation supports long-term economic vitality in the Eagle Valley by encouraging participants, visitors, and employees to purchase products and services from local vendors.